



At Ellis Brigham we're committed to UK freeskiing. Organising and sponsoring events from grass roots to the highest level, from demos and local comps to national finals. We support some of the best British freestylers and freeriders, as well as the up-and-coming skiers. Together they form the EB Freeski Team.

Andy Bennett, Julian Ball, Dan Botham, Jamie Cameron, Rowan Cheshire, Amber Connors, Naomi Edmondson, Ted Foster, Chris Fecher, Paddy Graham, Becky Hammond, Ben Hawker, Beanie Milne Home, Joe Murrell, Kelly O'Donnell, Jason Shutt, Eddie Thelwell, Joe Tyler, Mike Wakefield, Tom Wilson and Dave Young.

We're very proud of what these athletes have achieved, pushing UK skiing forward and gaining national and international recognition. You'll see them competing around the world, in magazines in every ski resort and in movies, including the newest, EB-sponsored British film.

For the latest news, pictures and interviews visit the Ellis Brigham website and Team pages. And don't forget to call in to one the EB stores to pick up your free copy of the team film. Filmed during last season, it features the best British talent riding all over Europe, taking in huge parks hits, epic backcountry lines and sweet urban jibs.

EVENTS 2009/2010	23rd October 2009	British Snow Tour Invitational	Metro Ski and Snowboard Show, London	Big Air / Spine
	24th October 2009	London Ride	Metro Ski and Snowboard Show, London	Big Air / Spine
	30th October - 1st November 2009	London Freeze	Battersea, London	Big Air
	7th November 2009	EB SkiFest '09	SnoZone Braehead	Ski Test with Fall Line Magazine
	11th November 2009	EB SkiFest '09	SnoZone Tamworth	Ski Test with Fall Line Magazine
	14th November 2009	EB SkiFest '09	Snozone Milton Keynes	Ski Test with Fall Line Magazine
	21st November 2009	EB SkiFest '09	Snozone Castleford	Ski Test with Fall Line Magazine
	12th - 13th December 2009 (TBC)	Verbier Ride	Verbier, Switzerland	Slopestyle, Big Air
	28th - 31st January 2010	Winter X Games	Aspen, Colorado, USA	Slopestyle, Halfpipe, Big Air
	12th - 28th February 2010	Winter Olympics	Vancouver, Canada	Multi Discipline
	End Jan / Early Feb TBC	US Freeskiing Open	Copper Mountain, Colorado, USA	Slopestyle, Halfpipe, Big Air
	3rd - 6th March 2010	European Freeski Open	Laax, Switzerland	Slopestyle, Halfpipe, Big Air
	10-12th March 2010	European X Games	Tignes, France	Slopestyle, Halfpipe
	21st - 28th March 2010	The Brits	Laax, Switzerland	Slopestyle, Halfpipe, Big Air

new generation ski & snowboard school

Ellis Brigham Mountain Sports are proud to sponsor and work closely with New Generation Ski School.

New Generation Ski School are based in Courchevel 1650 & 1850, La Tania (New 09/10) Meribel, Val d'Isere, Vallandry, Tignes and Verbier

New Generation ski and snowboard school was founded in 1998 in Courchevel, France, and has been growing ever since. Set up by four British Ski instructors, New Generation now employs over 70 highly qualified coaches in seven of the top Alpine resorts. With New Generation you can be assured that you will be taught by an excellent ski teacher (not just an excellent skier). Below we have listed the 4 key coaching elements which have contributed to New Generation being voted No.1 Ski School by 'Which Books' and the 'Snow Awards'.

Passionate about your Improvement: We love to ski and snowboard, and we also love to teach! At New Generation you'll only find coaches who get real satisfaction from helping you improve and have fun. A number of our instructors are trainers in the British Ski coaching system. We help to coach the British ski instructors of the future.

Coaching, not instruction: We all learn by a combination of doing, watching, thinking, listening and feeling. Our coaches are very skilful communicators and involve you in all these activities, making the sessions much more fun and helping you achieve so much more.

Unlock your potential: Get more from your lessons than just having a good time. Experience New Generation and together we'll unlock your skiing or boarding potential.

Listening to you: We care about what you think in the lesson and when you get home. We encourage your feedback and love to keep in touch.

Our groups are small, all our lessons are in English and we are committed to helping you enjoy your ski holiday.

See you on the slopes.

Book online at: www.skinewgen.com
 Email us on: info@skinewgen.com
 Call us on: 0844 484 3663 (from the UK)

